

# Save the date

2<sup>nd</sup> and 3<sup>rd</sup> June 2016, Carrousel du Louvre, Paris



I am delighted to announce that the next **Amundi World Investment Forum** will take place on the 2<sup>nd</sup> and 3<sup>rd</sup> of June in Paris.

The economic and financial context remains unstable with monetary and government policies proving to be largely ineffectual. Having to adapt to an increasingly interconnected world means that investors must develop a new understanding of the influences on our industry.

That is why, we have chosen to focus this year's event on "Megatrends" - identifying the major economic and societal trends set to have a macroeconomic impact and assessing how investors can adapt their strategies.

World-renowned experts including Olivier Blanchard, Jeremy Rifkin and Florence Eid-Oakden will offer their insights and help us to interpret some of today's most significant challenges. These include constant innovations in new technologies, demographic shifts and managing our planet's resources.

Understanding these long-term trends is important for anyone involved with creating durable and profitable investment strategies. Alongside Amundi's experts, a panel of investment professionals including Mark Mobius, Jeremy Siegel and Daniel Kahneman, Economics Nobel Laureate in 2002, will present their views and debate the issues.

These global trends call into question many fundamental financial concepts related to liquidity and investment approaches as well as asset allocation strategies. Amundi's experts will present their analysis and share their thoughts about today's changing world.

I look forward to welcoming you to this exclusive event and unique opportunity for engaging with your peers.

A handwritten signature in blue ink, appearing to read 'Yves Perrier'.

**Yves Perrier**  
CEO, Amundi Group

## SPEAKERS



**Olivier Blanchard**  
Former adviser and Chief Economist  
at the International Monetary Fund



**Jeremy Rifkin**  
Economist specialising  
in economic trends



**Mark Mobius**  
Emerging markets expert



**Daniel Kahneman**  
2002 Nobel Laureate in Economic Science,  
psychologist and economist



**Florence Eid-Oakden**  
CEO and Chief Economist  
of Arabia Monitor



**Jeremy Siegel**  
Russell E. Palmer Professor of Finance  
at the Wharton School of the University  
of Pennsylvania

- ▶ A formal invitation including the final agenda will be sent shortly. Should you have any questions in the meantime please do not hesitate to call your usual Amundi contact or email us directly [amundi.forum@amundi.com](mailto:amundi.forum@amundi.com)
- ▶ For more information, please visit the Amundi World Investment Forum website [forum.amundi.com](http://forum.amundi.com)

## Megatrends: The path forward

**THURSDAY 2<sup>ND</sup> JUNE** Plenary session at the Carrousel du Louvre from 12pm to 6pm

### “TACKLING THE CHALLENGES AHEAD”

**Speakers include:** *Olivier Blanchard, Florence Eid-Oakden, Jeremy Rifkin, Mark Mobius, Pascal Blanqué and Philippe Ithurbide*

#### **IDENTIFYING MACROECONOMIC AND FINANCIAL MEGATRENDS**

The global economic and financial environment remains fragile. Dominant themes include the accumulation of debt, the ineffectiveness of monetary policy, deflationary pressures and the threat of secular economic stagnation. These forces are placing a strain on many emerging economies, which are suffering structural weaknesses. Meanwhile, the US is struggling to unwind its ultra-accommodative monetary policies.

How will the situation develop? Should we fear another global economic collapse? Can low interest rates and weak oil prices protect global growth?

#### **REVIEWING ASSET AND RISK ALLOCATION**

At a time when financial markets are distorted by central bank intervention and rallies are less frequent, it has become increasingly important to consider long-term trends within the asset allocation process. But which investment strategies can deliver the highest returns to investors?

■ Dinner cocktail and gala evening at 8pm

**FRIDAY 3<sup>RD</sup> JUNE** Plenary session at the Carrousel du Louvre from 9am to 2pm

### “RETHINKING INVESTMENT FUNDAMENTALS”

**Speakers include:** *Daniel Kahneman and Jeremy Siegel*

#### **SOLVING THE LIQUIDITY QUESTION**

Portfolio and financial market liquidity continue to be key issues for asset managers following years of loose monetary policy and regulatory changes. How should investment strategies adapt to this environment? What is the likely impact on risk premiums and asset valuations?

#### **ENRICHING STRATEGIES WITH FACTOR INVESTING**

Factor investing adds a complementary level of analysis to more traditional investment approaches and offers additional insight by considering different performance drivers. What is required to implement these strategies successfully?

#### **BROADENING THE INVESTMENT UNIVERSE**

Looking beyond traditional investment horizons, other areas of the market can help to boost long-term returns, such as real assets. But do the potential rewards sufficiently outweigh the liquidity investors must sacrifice? How can allocation strategies integrate alternative assets?

■ Lunch at the Carrousel du Louvre